Topic Outline of Campus Writing Program Strategic Plan, 2019, IU Bloomington

Mission

- To assist faculty, through consultations and workshops, as they incorporate writing into their programs
- To assist students, through tutorials and writing groups, as they work to meet the demands of those programs
- To promote Writing Across the Curriculum (WAC) and Writing in the Disciplines (WID) and to research the efficacy of WAC and WID claims

Vision

The CWP and WTS will be nationally recognized for providing excellent consultation and tutoring services for diverse groups of instructors and students.

Strategic Goal

By 2025, we will become an endowed center and a national leader in writing initiatives that seek to serve all students.

Enablers

- space that supports all students at IUB
- technology that allows us to capture key data while maintaining practices that are in the best interests of students (e.g., discipline-specific tutoring)
- strong relationships with students, campus instructors, library staff, students, and key administrators
- robust online presence that allows students and instructors to maximize use of our services
- close relationships with alumni and other friends of the CWP
- fundraising support
- funding for innovative initiatives
- budgetary independence that allows us to meet key goals

GOAL 1: Establish WTS as an Endowed Program

- Work with OVPUE directors of development and communication to attract significant donations
- Partner with the Kelley School of Business and/or other units on campus (Miami of Ohio as model)

GOAL 2: Broaden outreach within and outside of campus

- Communicate mission and vision through website and other venues
- Regularly update WTS website with timely and necessary information for students and instructors
- Advocate for greater CWP visibility on the CITL website
- Leverage CWP faculty advisory board to strengthen communication with faculty and administrators
- Use social media to encourage a broad range of students to use WTS
- Share innovations with campus and national writing community
- Partner with Service Learning Program to establish a community writing center

GOAL 3: Optimize WTS spaces to allow for focused tutoring that meets the needs of all students

- Demarcate boundaries of WTS to minimize interruptions of tutorials

- Design space to meet the needs of diverse learning styles
- Expand WTS space, which is currently about half the size of comparable writing centers
- Partner with DEMA and culture centers across campus to expand tutoring in satellite locations

GOAL 4: Improve campus success of multilingual writers (BO 1.3.b)
- Engage faculty to understand specific needs and to leverage expertise
- Facilitate and expand access to WTS dissertation groups
- Continue to strengthen tutor training in ML-related issues and course-specific tutoring
- Hire more tutors with ML backgrounds

GOAL 5: Make WTS accessible for students with disabilities
- Partner with Disability Services for Students to understand specific needs
- Design WTS spaces to meet the needs of students with disabilities
- Investigate and pilot technology-assisted tutoring to make WTS more accessible
- Implement online tutoring

GOAL 6: Develop resources for graduate students that foster a sense of community and reduce time to degree
- Support and expand existing dissertation groups (BO 4.1.a)
- Develop innovative writing groups (e.g., "Writing Your Journal Article in 12 Weeks")
- Establish writing and research retreats for graduate students
- Create online resources for dissertation writers
- Develop writing workshops for graduate students (e.g., "Thriving in Grad School")

GOAL 7: Leverage technology to improve services to students and to demonstrate effectiveness of WTS (BO 1.4)
- Use data from WCONLINE and SIS to assess effectiveness of WTS
- Partner with OVPUE IT and BAR to create campus-level reports
- Adjust programming as needed in response to data

GOAL 8: Innovate writing instruction in large classes to improve learning for all students (BO 5.5.a)
- Encourage instructors of large classes to apply for Summer Writing-Teaching Grants
- Provide grader support for large classes
- Revitalize Faculty Learning Community on engaging large classes
- Engage faculty liaisons who teach large courses
- Target select large classes for partnerships with WTS

GOAL 9: Expand and facilitate IW courses (BO 1.2)
- Partner with the College of Arts and Sciences to advocate for best practices and streamlined processes
- Promote IW in a variety of disciplines by working with faculty who already prioritize writing
- Reward IW efforts by providing grants and increasing visibility of instructor and student efforts
- Use IW instructor roundtables as springboards for needed programming